

Louise Cashmore
Parent Representative
Term: 2015-2017

Louise Cashmore is founder and director of a solutions-orientated exhibitions, events and brand activation consultancy, Reality Consulting. Previously responsible for spear-heading Fiera Milano Exhibitions Africa, she has over eighteen years of experience in designing, creating, building and producing high profile, large-scale events and exhibitions. A highly motivated and creative entrepreneur who develops solutions effectively; managing multiple projects and teams of individuals from various disciplines with a clear approach to a common objective. She has a wide range of people, project and operational management skills, complemented by her tertiary qualifications including a Bachelor of Economics Degree. Louise is also a passionate philanthropist and is on the board of a number of safe houses across Africa, who care for and support abused women and children. Louise Cashmore offers a multitude of skills, together with the drive and desire to apply and build on them for the benefit of Cottesloe Primary School. She has two children, Isabella, aged 11 and Courtney aged 7.

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